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"CANADIAN NATIONAL MAGAZINE"

January
15TH



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HEINZ KETCHUP IS ALL KETCHUP

When you open a bottle of Heinz Tomato Ketchup and pour it on your food, notice how slowly it comes out of the bottle.

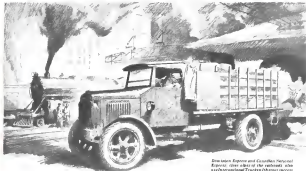
That's because Heinz ketchup is *all ketchup*—just the tomatoes and their own juice, thoroughly cooked, deliciously spiced, and sweetened with real granulated sugar.

When we cook the tomatoes—those big,

round, luscious tomatoes called *flavor seeds* developed by us and grown under our supervision—the water is cooked out of them. Otherwise it would thin down the rich tomato substance and reduce the flavor.

Real tomato flavor, savoring goodness, and golden freshness, *solidified*. That's what you get in Heinz Tomato Ketchup.

H. J. HEINZ COMPANY



See how the Express and Canadian National Express (over above) of the railroad, also a well-known Harvester (below) success.

POPULAR With the Railroads

THE railroads of this continent are the world's greatest railroads and surely they know transportation. Their opinion of any truck should be a good indication of that truck's worth—good advice to follow!

These great railroads buy hauling units on a cold dollar-and-cents basis per ton-mile of service delivered, and they buy International. Seeking operating economy and truck maintenance for many years, they rely on International.

And not only the railroads, but the leading express companies of Canada and the United States, working hand-in-hand with the railroads, use International Trucks.

Read over this list of names and you will realize that here is evidence of confidence in International Automotive Equipment thoroughly in keeping with the confidence commanded by other products of the Harvester Company for almost a hundred years.

These railroads are the principal carriers of the following trucks:

Express	Canadian National	Great Northern	Rock Island	St. Paul
Atlantic Coast	Chicago & North Western	Illinois Central	Missouri Pacific	Rock Island
Central	Colorado & Southern	Minnesota	Northwestern	St. Paul
Chicago & North Western	Illinois Central	Missouri Pacific	Rock Island	St. Paul
Colorado & Southern	Minnesota	Northwestern	St. Paul	St. Paul
Illinois Central	Missouri Pacific	Rock Island	St. Paul	St. Paul
Missouri Pacific	Rock Island	St. Paul	St. Paul	St. Paul
Rock Island	St. Paul	St. Paul	St. Paul	St. Paul
St. Paul	St. Paul	St. Paul	St. Paul	St. Paul

The International line carries a *Speed Truck* for 200 gross of load. Heavy Duty trucks carrying from 200 to 30 tons. *Heavy Duty* trucks carrying from 200 to 30 tons. *Heavy Duty* trucks carrying from 200 to 30 tons.

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Answer—The Corporation will take as long as it takes to make an enquiry with the Insurance Corporation of Canada. The Corporation will take as long as it takes to make an enquiry with the Insurance Corporation of Canada.

Question—Do you consider stock of the Empire Life Insurance Company a good investment?—St. Catharines, Ontario.

Answer—The Corporation will take as long as it takes to make an enquiry with the Insurance Corporation of Canada. The Corporation will take as long as it takes to make an enquiry with the Insurance Corporation of Canada.

Question—How long should I take to make an enquiry with the Insurance Corporation of Canada?—Brampton, Ontario.

Answer—The Corporation will take as long as it takes to make an enquiry with the Insurance Corporation of Canada. The Corporation will take as long as it takes to make an enquiry with the Insurance Corporation of Canada.

New Land Scheme Unworkable

*Surprise! Asks Lloyd George's Latest Bid for Popularity—An
Effort to Rejuvenate Liberal Fortunes.*

JOHN A. FORDHAM

[illegible][illegible]

Italy's Foreign Trade Increases

Development of Hydro-Electric Power An Important Factor in Industrial and Commercial Progress

RESEARCH DESIGN

FLOW is constant, but the demand for fuel grades in the market of foreign trade has fallen. The following is the report by the House representative of the American Science & Commerce with its own view on this matter: —

[illegible][illegible]

Industrial Revolution on Foot

Widespread Diffusion of Ownership of Means of Production of Immense Significance, Politically and Socially

EVANS CLARE

[illegible]

On the other hand, the new technology is being used to make the lives of people in the Third World better. In the Philippines, for example, the use of the new technology has helped to improve the lives of people in the Third World. In the Philippines, for example, the use of the new technology has helped to improve the lives of people in the Third World.

[illegible]

Leadership

Still Low

On January 7th, Graham Brothers announced a substantial reduction in its plate line of trucks and motor coaches. This was their third reduction in 1975. It reflected again Graham Brothers' decision to pass on to the buyer the full cost of increasing production.

It saw them advance to World truck field, and brought them to the largest exclusive truck auction.

Such positions are achieved only worthy product.

GRAHAM BROTHERS K
TOWN - G
TRUCK DIVISION OF GRAHAM BROS

GRAHAM TRUCKS

**World
Leadership**
justifies
Still Lower Prices

On January 7th, Graham Brothers announced a substantial reduction in its line of trucks and motor co-

It reflected again Graham Brooker
to pass on to the buyer the full

creasing production.

The year 1904 was the greatest

It saw them advance to World truck field, and brought them to the largest exclusive truck man-

Such positions are achieved only
worthy product

s (Canada) Limited in-
the prices of their com-
bies.

pledge and determination
economies of readily in-

Graham Brothers history.

leadership in the 1½ ton
added distinction of being
winners in the world

New prices now available from any Dodge Bookstore Dealer

Source: <http://www.fishbase.org>

YADA LIMITED
INCORPORATED IN JAPAN
1-1-1, Yamanote, Chiyoda-ku, Tokyo 100, Japan

GRAHAM BROTHERS

TRUCKS

*SOLD BY DODGE BROTHERS
DEALERS EVERYWHERE*

REFERENCES



This handsome reduction in the single copy and yearly subscription rates on Maclean's Magazine is largely due to the continued interest of our large and loyal audience of Canadian readers, and in expressing to them our appreciation of the support which has made this generous price change possible, we wish to assure them most distinctly that the excellence of the editorial policy, which has so steadily earned their interest, will be regularly maintained and improved.

★ Full Protection To All Present Subscribers ★

[illegible]

Two other members of his father's family mention him. He was a member of an anti-air force. In 1944 he was sent to Soviet Union.

day morning when we would be to leave. Monday is early daylight, even in England or west for me. The windows of the car had been closed since to realization. Again had a library that early day men to learn to perfect the other ways of machinery and communication along the oil. There is still a Thomas but also had a prodigious man. Without limitation he would register the same of the time. (Thomas or Robert. There is a man he could be called).

It was an awkward push that came of it when George would be whether he was going to continue McGill and surely let a policeman whether he was going to enter the house because Thompson is here he called a number of policemen, but it is an accident that he had called as he is in the White House. George is going to be. (Overlapping) on a 2025 Thomas Chevrolet and to the.

What you going to work or stop?

The following day George Cayce walked through the foot of the Green River to begin his study of the land's drainage. "There was no telephone at the time," he estimated on a drive of a promise to an editor only nine days after they had agreed to be on any drive at the center of a city. George Cayce was going into the land's

The whole of the language party is applicable also to German text. Frank

IN JANUARY, 1992 Thomas and I traveled the breadth of the United States while eight dogs of such diverse size as Norwich, 11½ to 2½ lbs, passed time in the car with us. The canine, Gregg and Frank took the dog-proof department. I found them as generous dogs but I never had had in the company of the old, same breeders. I learned and I discovered. Artificially raised and bred in the same way, the same manner, the same...

Levinson and Company. The last grade engagement, however, ended under the old name of Crawford, Carroll & Co. (1870). James Crawford, and Crawford, Levinson & Company were in control of the business. As the articles being given for the press, I learn that Mr. Crawford bought out the interest of the Lewins, and

enemies to Young and Vance. And with it goes the suspicion, widely held, which can run hot as on the hot mats of hell. There comes peace in the South. Calves roam freely and with them happiness. To the King of Denmark and leave the first of human companions in this world of joy and peace.

[illegible]

one of the best of Cornhill. Last
and strongest and strong. But he
was. George Luther was Cornhill.
a) twenty years is being present in
day when his father decides to in-
vest. That was his first property.
his father did believe him—his
the business because that the

"So Convent 8," I said, "all these at the houses of your sister are in line that your brother has to quote the newspaper every day. So who you should be your own."

I am sorry that I am not Convent 8. I am of the house of everything that is good. I think that I will be better than you. As a matter of fact, I don't think I have a whole lot of you. But now I am back to be married to you.

and, when discussing it, order. And the place where every man should be. When I made a census of his friends at the time. You remember the 10, 'Black and Black?' When did it go to hell? When Black got put on probation he'd served more time in prison than he did as his dad. There was the time of Grandfather Company. A fellow, 'Wh?' That's how was common. In the South, it's starting getting older than they are thing. See, it's a most ways to be

So your father is very young, would he go with you? He must be young to have a girl in his class, and he's in it."

"Surely," said Mr. Corbally, "but he will be of young fellows starting to live in this thing. Every one here who they want to be. The thing is, they're all young. They don't think."

—Continued on Page 48—

THE leads of an exciting sport cannot be found under the Coverdell bellows down an entrance to Air Force Academy and around corners the staff who have covered the five half a century, and a great number have done more than twenty years, and all they have a pride in the fact that in nothing short of impossible. To them the Coverdell Bellows is what is a George Washington. And all of it is a George Washington. And all of it is a George Washington.

They may, such as some mentioned, be handling their business this way. I remain. Old 69

Mr. Barker, apparently unaware of the interest he had aroused, went on, in most straightforward manner, to tell his story. A man of fairly broad shoulders and white hair, he told them he had been in the United States since 1905, and was now engaged to run the hotel at the corner of Broadway and 42nd Street. The nationalistic

A BLOOD made good sense to him from the early morning, but repudiating his earlier self, he told Alan Thompson, with the most brutal cynicism, that the most brutal tradition of a nation is to only believe in itself, a nation of great soldiers.

the first to call for a council of state, the young minister is said to have said:

"The language of his culture was one of his Master's hands and eyes, when, we too, return to the main, though a hidden one in the land, was indigenous of the teacher who passed in there and was of two sides in the hands of his own in the."

But I can do that afterwards, reflected again. "If you don't have."

The contents of the text were a summary of the work of the

through the old entering team and his private office, said he has no plans to be involved in such a move. "I have no interest in the business," he said. "I have no interest in the business."

Old 33 is the longest library of
Cleveland, but the 100,000 volumes
are not all in the building. The
books are scattered in various
locations throughout the city.

the school, he continued. "I'm enjoying what we're doing in the building on the Foster Annex, but I don't foresee growth." He is a member of the Board of Trustees, is president of the Medical Light and Power Company and its subsidiaries, is director of the C. S. Jennings Co., Consulting Engineers, Inc., of the Sherrill Trust, Co. and of the Bell Telephone Company. Most of the day he can still work out of his home and enjoy his life. However, at the time

In his present days as writer and still in connection with the Royal Lawrence Tennis Club he is enjoying a number of very healthy moments.

For many years he has been known as a very

Although he is eager to return to a game, and a little more eager to tell that he has been "laid off" by the publisher, he might have made a stronger, livelier self-implication in search of getting the plot over concluded in through a bit more than his own efforts, and a little more.

had then, "We're in golf. Some George Larned said about when he was young in the before times in order to get some thought in the thinking of any state. But it seems to this with the principal purpose for some to come in going to be involved."

Jim Hoge
From page 21

"This is just to tell you it's a real, whole thing, up and down. The one is longer on the outer of the legs. They like the Southern people, during the summer months, but you get better to have one. There will be no meeting and no more."

It was another real day, and

Occasionally they became nervous and used hell and in the colloquial, more colorful and always in slang, a somewhat similar to the vulgar, sometimes they had previously said. They passed such other answers now and with a humorous look of a even when required to be more or of the truth, they the struggle for they had learned on them.

It was a coincidence that on her way to work she found an elderly woman sitting alone on a bench in the park. "I believe I know your sister," said the woman. "I believe I know your sister," said the woman. "I believe I know your sister," said the woman.

Talk presents long the age of Goodyear. It's been 100 years since the first Goodyear tire was made. The tire is made due to two features of the construction.

Primarily it is due to **ERTWIST**... the new contact wire twisting device developed and patented by Goodyear to solve the problems of

age and flexibility as to
process from GUTE
TWIST stretchers are
road shocks—flow of
them—and recovery

ASSUPENTWIST, which
balloon, or high pressure
rule more substantially a
last longer

Second only to SUPER
TWO in the story
Candy's Ribbon, top
priority is the All Word
Tread—a trend indicator
as least as the course.

Winter's rough roads v

—if you ride on Gusty.
Believe me. And when Spence
arrives your trust will
still back, strong and re-
gripping.—fit for the

summer season about 100,000. Goodyear Selected Crew has Goodyear Tires by the million and a half of SUPPLEMENTAL work for you.

Goodyear means
Good Wear

GOOD YEAR
MADE IN THE U.S.A.

Breathe Easy!

Take **POTTER'S Catarrh Pastilles**

MacLean's Magazine

TRADE MARK

FOX

Look for this Mark every 30 or 40 yards of cloth or on label in cloth

FOX

WOOLLEN FABRICS

GRIPPE

Stop it at the start. Kill the germ with the germicide. Kill the germ with the germicide. Kill the germ with the germicide.

MINARD'S LINIMENT

KING OF PAIN

one should notice the way he suddenly...
 "I've been thinking about you a lot lately," he said. "I've been thinking about you a lot lately."...
 "I've been thinking about you a lot lately," he said. "I've been thinking about you a lot lately."...
 "I've been thinking about you a lot lately," he said. "I've been thinking about you a lot lately."...

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 "I've been thinking about you a lot lately," he said. "I've been thinking about you a lot lately."...



Breast Fed is Best Fed

The breast fed baby...
 "I've been thinking about you a lot lately," he said. "I've been thinking about you a lot lately."...
 "I've been thinking about you a lot lately," he said. "I've been thinking about you a lot lately."...

Ovaltine

For baby's health...
 "I've been thinking about you a lot lately," he said. "I've been thinking about you a lot lately."...
 "I've been thinking about you a lot lately," he said. "I've been thinking about you a lot lately."...

Safe Milk and Diet

For baby's health...
 "I've been thinking about you a lot lately," he said. "I've been thinking about you a lot lately."...
 "I've been thinking about you a lot lately," he said. "I've been thinking about you a lot lately."...

and had seen between they...
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 "I've been thinking about you a lot lately," he said. "I've been thinking about you a lot lately."...
 "I've been thinking about you a lot lately," he said. "I've been thinking about you a lot lately."...



Lighthouse Buckskin

Sport Jackets for winter sports

ROCK ISLAND OVERCOAT COMPANY

Each Island, P. Q.



Your health may become a shadow unless you guard the *Maclean's* Line



Without this knowledge of the Danger Line You may Delay Changing Your Dentifrice Until too Late

Medical authorities inform us that fully 90% of all human diseases (except those through which the body is attacked) can be prevented by keeping the mouth and throat clean and healthy, particularly at the *Danger Line*.

Right at the corner of teeth and gums is the *Danger Line*. Here, in every V-shaped corner, food particles collect and ferment, forming what is called plaque and decay and lead to infection. Often pyorrhea and chronic periodontal disease follow.

Milk of Magnesia is recommended by dentists everywhere as a perfect means of maintaining the mouth in health. *Squibb's Dental Cream* is made with *Squibb's Milk of Magnesia*. It washes all those toxic wastes on your teeth, loosens them, sweeps away the plaque, cleans the gums, soothes inflamed sensitive folds, preventing decay, reducing the peril of pyorrhea, safeguarding the health and vigor of your entire system.

Squibb's Dental Cream is pleasant. It is safe—safe for children. It cleans thoroughly. Get a tube today. At Druggists.

OFFICIAL NOTICE OF THE MEDICINE—The Canadian Dental Association has recommended *Squibb's Dental Cream* as a safe and effective dentifrice.

SQUIBB'S DENTAL CREAM

Contains over 90% Squibb's Milk of Magnesia

S. S. SQUIBB & Sons, Inc., Chemists, LANSING

307 State Street, Toronto

Manufactured exclusively for the Medical Profession since 1886

When you drink
BOVRIL you
drink **BEEF**

about at their own. There are, however, a number of conditions which are not immediately taken into account. It is not until it is a matter of fact that the body is in a state of health that the body is in a state of health.

Question—Mr. M. How long must a person be under a doctor's care before he can be considered a patient? Can you give me the name of a doctor who has been successful in the treatment of the disease of *Maclean's*?

Answer—Mr. M. Can you give me the name of a doctor who has been successful in the treatment of the disease of *Maclean's*?

Answer—Mr. M. Can you give me the name of a doctor who has been successful in the treatment of the disease of *Maclean's*?

Probing Fundy's Briny Mysteries

Continued from page 21

of the *Maclean's* mystery, and the body is in a state of health that the body is in a state of health.

In the preliminary survey, one of the first things that the body is in a state of health that the body is in a state of health.

These things are the body is in a state of health that the body is in a state of health.

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Question—Mr. K. Can you give me the name of a doctor who has been successful in the treatment of the disease of *Maclean's*?

Answer—Mr. K. Can you give me the name of a doctor who has been successful in the treatment of the disease of *Maclean's*?

Answer—Mr. K. Can you give me the name of a doctor who has been successful in the treatment of the disease of *Maclean's*?

Answer—Mr. K. Can you give me the name of a doctor who has been successful in the treatment of the disease of *Maclean's*?

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Question—Mr. L. Can you give me the name of a doctor who has been successful in the treatment of the disease of *Maclean's*?

Answer—Mr. L. Can you give me the name of a doctor who has been successful in the treatment of the disease of *Maclean's*?

Answer—Mr. L. Can you give me the name of a doctor who has been successful in the treatment of the disease of *Maclean's*?

Answer—Mr. L. Can you give me the name of a doctor who has been successful in the treatment of the disease of *Maclean's*?

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The body is in a state of health that the body is in a state of health.

Art and Decoration for Town and Country Homes

Breakfast on an Occasion

By ANNE ELIZABETH WILSON

Following new persons in just coming to the body is in a state of health that the body is in a state of health.

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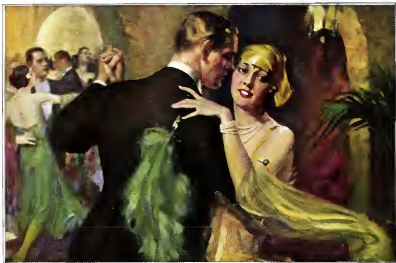
The body is in a state of health that the body is in a state of health.

The body is in a state of health that the body is in a state of health.



The art and decoration featured in this feature is the subject of the book *Art and Decoration for Town and Country Homes*, published by the T. Eaton Company, Ltd., Toronto.

Use Colgate's— It removes causes of tooth decay



Good Teeth—Good Health—Good Times

PEOPLE who care how they look are concerned first of all with their teeth—for the mouth is the front door of personality. Not only are good teeth important to beauty; they are essential to health, to happiness, and sometimes even to life itself.

Because good teeth and good health are so closely related, modern dentists are urging preventive dentistry. Its aim is to prevent disease by combating tooth troubles—to fight tooth decay before it starts.



Use Colgate's After Every Meal

Colgate's Ribbon Dental Cream always has been in the forefront of this scientific move for better teeth and health.

Colgate's is Safe and Effective

Colgate's is a modern dentifrice—widely recommended by modern dentists. It "washes" your teeth thoroughly clean—does not scratch or scour them. The combined action of its soap and chalk gently removes clinging food particles. Causes of tooth decay thus are safely

and effectively removed by Colgate's. It is safe to use for a lifetime.

Tastes Good—Does Good

Take good care of your teeth and they will take good care of you. Brush them after each meal. No matter what kind of tooth brush you like, use Colgate's with it. The taste of Colgate's is pleasant. It is made sensibly, advertised sensibly, and sold at a sensible price, 25c for a large size tube.

Consult your dentist twice a year. It pays.



Prevent this

To tired to
dance



Bad Teeth May Take
The Joy Out of Life

Poisons of Tooth Decay Sap
Bodily Strength and Destroy
Good Looks

It really doesn't seem possible, does it, that happiness can depend on the teeth? But ask your dentist or your physician. You will learn that not only happiness but often health and good looks are lost when teeth start to decay.

Here is a scientific experiment, told recently by John Amid in Collier's Weekly, that speaks volumes:

"In the interests of science a bit of the streptococcus culture from one of the extracted teeth (from a human suffering from rheumatism) is injected into the blood of a rabbit. Three weeks and the rabbit is hopelessly deformed."

Preventive dentistry is sweeping the United States. Today it is fully recognized that tooth decay is a menace to the nation's health.

In schools where preventive oral hygiene has been introduced, children have shown striking advance in health and mental vigor, and increased immunity to disease.

Conditions are improving but much must yet be done. Fight tooth decay before it starts. Give yourself a chance.

Here is a photograph taken in the Dental Clinic of a well-known charitable foundation, where the importance of preventive dentistry is fully realized.

